

Report to Scrutiny Commission

Neighbourhood Services and Community
Involvement

Date of Commission meeting: **6th February 2014**

Census data analysis

Lead Director: ***Miranda Cannon***

Useful Information:

- Ward(s) affected: *All*
- Report author: *Jay Hardman, Research and Intelligence Manager*
- Author contact details: *37 2491, jay.hardman@leicester.gov.uk*
- Report version: *2*
- Date report drafted: *24th January 2014*

1. Summary

The city council is making use of Census 2011 data as part of its corporate programme of data collection and analysis.

This report provides an update on progress.

2. Supporting Information

City council data collection and analysis programme

The objectives of this programme are to support the decision-making of council departments and to help improve the quality and transparency of the evidence base for policy-making and public services.

As outputs from this programme become available, they will be released through the website: www.leicester.gov.uk/research

Compendium of key statistics

A copy of this most recent output is attached at Appendix A.

The compendium provides information about the city centre and suburbs, including census 2011 statistics for each electoral ward.

Together, these statistics help to describe *who we are, how we live* and *what we do*. They provide a robust and credible basis for understanding the city's demographic make-up and the distinctive features of the resident and household populations in each of the city's various neighbourhoods.

An illustration of the kind of analysis supported by the information in the compendium is included at Appendix B.

Other activity

The corporate data collection and analysis programme is co-ordinated by the Research and Intelligence (R&I) service. R&I staff are currently helping to resource a number of specific developments and research projects, including:

- Electoral registration drive (16-24 year olds)
 - R&I staff are supporting development and implementation of a public engagement strategy, including assistance with strategic planning (i.e. analysis of secondary data and production of statistical maps)
- Homelessness review (follow up)
 - R&I staff are supporting assessment of impact, and evaluation of what works, through analysis of secondary data.
- Strategy for older people
 - R&I staff are supporting this development through analysis of secondary data.
- Healthy homes pilot
 - R&I staff are helping to develop profile descriptions of groups within the private-renting household population to inform public engagement
- Transforming neighbourhood services
 - R&I staff are supporting development and implementation of a public engagement strategy, including assistance with strategic planning (i.e. analysis of secondary data and production of statistical maps) and information gathering/participatory appraisal (e.g. advice on conducting focus groups)
- City centre strategy
 - R&I staff are supporting development and implementation of a survey of city centre businesses.
- Welfare reform research
 - This is an 18-month funded project with a dedicated research co-ordinator. It is employing participatory methods to inform development of discretionary funds policies and a review of welfare advice and customer support. Includes analysis of secondary data and production of statistical maps.

3. Financial, legal and other implications

3.1 Financial implications

The analysis and use of census data will help to shape the Council's future service provision and to ensure that resources are used to best effect.

Colin Sharpe, Head of Finance, ext. 37 4081

3.2 Legal implications

There are no direct legal implications arising from this report

Kamal Adatia, City Barrister & Head of Standards

3.3. Climate Change implications

There are no direct climate change implications associated with this report.

Mark Jeffcote, Environment Team (x372251)

3.4 Equality Impact Assessment

The census 2011 presents the council with important demographic and socio-economic information on city residents that helps us better understand their needs, by protected characteristic (most are reflected in the statistics available) and also by which part of the city they live in, enabling us to build a cumulative picture of need 'on the ground'. Being able to correlate these factors with other elements of information available, gives us a more robust understanding of comparative need and likely potential impacts of actions we may wish to take.

Irene Kszyk, Corporate Equalities Lead

4. Background information and other papers:

None

5. Summary of appendices

Appendix A: Compendium of key statistics

Appendix B: Headline demographic analysis of West

6. Is this a private report ? (If so, please indicate the reasons and state why it is not in the public interest to be dealt with publicly)

No